

Magazine Size

	WIDTH X HEIGHT
Trim Size	8 3/8" x 10 7/8"
Safety from Trim	1/4" on all sides
Bleed Allowance	1/4" on all sides
Binding Method	Perfect

Ad Sizes*

	WIDTH X HEIGHT
Spread	
Create as a 2 facing-page document with correct crossovers, using parameters for Full Page.	
Full Page	
Live area	7 5/8 x 9 7/8
Trim	8 3/8 x 10 7/8
Bleed	8 7/8 x 11 3/8
2/3 Page Vert	4 5/8 x 9 7/16
1/2 Page Horzntl	7 1/16 x 4 5/8
1/3 Page Square	4 5/8 x 4 5/8
1/3 Page Vert	2 1/4 x 9 7/16
1/4 Page Vert	3 7/16 x 4 5/8

* Not all ad sizes available in all sections.

FTP Info

FTP Host: <ftp://ftp.marinmagazine.com>

User ID: marinmagftp

Password: marin

Digital Media

All supplied creative needs to be provided digitally.

Applications Accepted

Adobe InDesign, Photoshop, and Illustrator. Include all fonts and images with files. PDF files should be saved as PDF/X-1A.

File Types

We accept TIF, single-file EPS, PSD, INDD, AI with fonts outlined, and hi-resolution JPG. Avoid sending GIF, DCS, or BMP.

Fonts

Include all screen and printer fonts with files. Illustrator files should have all fonts outlined. We do not provide fonts.

Document Setup Guidelines

Full page and spread ads require a minimum of 1/4" bleed. Avoid stylizing fonts in design programs.

Resolution

Image files need to be at least 300 dpi at 100% print size.

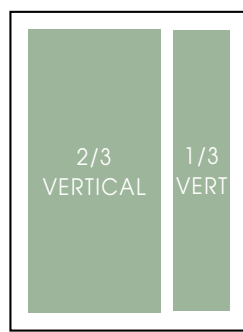
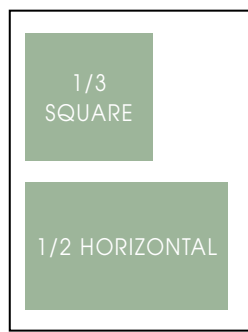
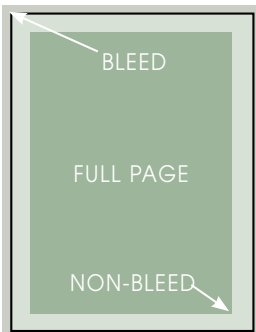
Color

File color should be CMYK "Offset SWOP neg U280 ShortK" or grayscale, not RGB or LAB. Total ink density not to exceed 280%. We will convert if not submitted correctly and color cannot be 100% guaranteed.

Proofs

For best results, supply a hard copy of a high quality, color proof for color matching.

Specs for Inside Cover 2/Page 1	WIDTH X HEIGHT
Trim Size	8 3/8" x 10 7/8"
Safety from Trim	1/4" on all sides
Min. Bleed Allowance	1/8" on all sides
Safety for Left-Hand Gutter:	3/8"
Safety for Right-Hand Gutter:	3/8"



Send Advertising Materials to:

Marin Magazine, Attn: Production
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 Sausalito, CA 94965
 Phone: 415.332.4800 ext. 111
production@marinmagazine.com