

## Magazine Size

	WIDTH X HEIGHT
Trim Size	9" x 10 3/4"
Safety from Trim	1/4" on all sides
Bleed	1/8" on all sides
Binding Method	Perfect

## Ad Sizes\*

	WIDTH X HEIGHT
<b>Full Page (interior &amp; covers)</b>	
Trim	9 x 10.75
Live area	8.5 x 10.25
Bleed area	9.25 x 11
<b>Fractionals</b>	
1/2 Page Horizontal	7.875 x 4.75
1/2 Page Vertical	3.875 x 9.625
1/4 Page Square	3.875 x 4.75

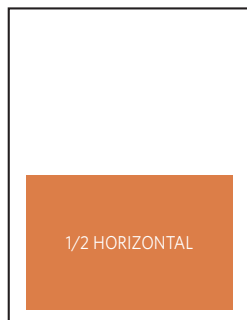
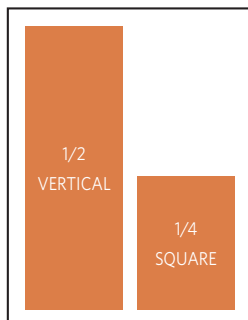
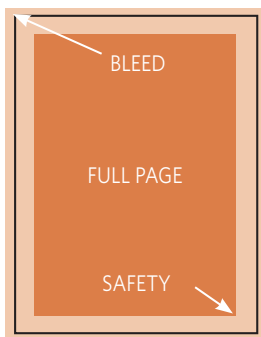
## FTP Info

FTP Host: ftp.marinmagazine.com

User ID: marinmagftp

Password: marin

(site requires FTP software)



## Digital Media

All supplied creative needs to be provided digitally.

## Applications Accepted - NO Quark

InDesign, Photoshop and Illustrator. Include all fonts and images with files. Hi-res PDFs should be at least PDF/X-1A.

## File Types

We accept TIF, single-file EPS, PSD, INDD, AI with fonts outlined, and hi-resolution JPG. Avoid sending GIF, DCS, BMP or DOC.

## Fonts

Include all screen and printer fonts with files. Illustrator files need all fonts outlined or submitted. We do not provide fonts.

## Borders

A one point black border will be added to fractional ads.

## Document Setup Guidelines

Full page and spread ads require a minimum of 1/8" bleed. Avoid stylizing fonts in design programs.

## Resolution

Image files need to be at least 300 dpi at 100% print size.

## Color

Files should be submitted as CMYK, not RGB or LAB. Total ink density not to exceed 280%. We will convert if not submitted correctly. Color matching has a 5% margin error without a suitable hard copy (paper) proof submitted.

## Proofs

For best results, supply a hard copy of a high quality, color proof for color matching. Proofs sent from Marin Magazine are lo-res PDFs to be used as review for placement and copy changes only.

## Send Advertising Materials to:

Marin Magazine, Attn: Production

One Harbor Drive, Suite 208 • Sausalito, CA 94965

415.332.4800 ext. 111 • production@marinmagazine.com